

FormanWatkins

Forman Watkins & Krutz LLP



Colby Rogers

Director of Marketing & Attorney Recruiting

colby.rogers@formanwatkins.com

Jackson Office

Phone: 601-960-3213

Fax: 601-960-8613

As Director of Marketing and Attorney Recruiting, Colby Rogers leverages her proven expertise to elevate the firm's brand, strengthen client relationships, and attract top-tier legal talent. Her strategic approach ensures the firm's values and strengths are communicated effectively, while her leadership fosters a dynamic recruiting strategy that aligns with the firm's growth and vision for the future.

Colby brings extensive experience in communications, media relations, issue advocacy, and brand management, having worked with Fortune 100 companies, some of the world's largest privately held organizations, Members of Congress, and the White House. Appointed by the Governor and confirmed by the Senate, Colby also serves on the Mississippi Business Finance Corporation and Mississippi Development Bank Board of Directors, driving economic development statewide. Her leadership extends to influential community roles, including the Junior League of Jackson and numerous nonprofit organizations.

Education

- Bachelor of Arts in Communication, Mississippi State University, *summa cum laude*

Organization/Committee Memberships

- FormanWatkins Marketing Committee
- FormanWatkins Recruiting Committee

Community Service

- Junior League of Jackson
 - Mistletoe Marketplace Friends of Mistletoe Chair; Food & Beverage Co-Chair
 - Touch A Truck Jackson, Chair; Promotions Chair
 - Communications Co-Chair
 - Emerging Leaders Chair
 - Councils: Communications, Fund Development, Training and Organizational Development
- Make A Wish Mississippi
 - Silent Auction Chair, Evening of Wishes Gala
- American Cancer Society of Mississippi
 - Fashion Show Lead, Tickled Pink Luncheon
- Canopy Children's Solutions
 - Promotions Chair, Butterfly Ball
- Mississippi Children's Museum
 - Silent Auction Chair, Neon Night

Previous Experience

- Director of Public Relations, The Cirlot Agency
- Director of Communications, Attorney General Lynn Fitch
- Corporate Communications Coordinator, Delta Air Lines
- Special Advisor to the Executive Associate Director, The White House Office of Management and Budget
- Press Lead, Advance, Office of the Vice President of the United States
- Director of Communications and Special Projects, U.S. Congressman Gregg Harper