

## FormanWatkins.com Receives Two More National Awards



Forman Watkins & Krutz's recently launched website adds two more national awards to the existing two won in late 2016. The firm is extremely proud of the countless hours and creative effort our team put toward the website, including creative direction and development by Paperstreet Design, Patrick Kolts Photography, and the incredibly dedicated Forman Watkins team.

FormanWatkins.com received a "Best in Class" Award by the Interactive Media Awards (IMA). With a perfect score of 500, the Best in Class award is the highest honor given by the IMA each year; IMA explains that this award "represents the very best in planning, execution, and overall professionalism." The score of 500 included several comments from the judges that proved to us the goals set forth at the onset of this website overhaul came to fruition through the end product and overall use and interaction of our site:

*Judge #1 (Agnieszka) – "Beautiful visual design, excellent photography and high quality content that is all very well organized. One of the most appealing and user-friendly law firm sites I've ever reviewed. Very nicely done!"*

*Judge #3 (Robert) – "I've reviewed over 50 websites since last year in the Legal category. This one is definitely top 10 on my personal list. A magnificent website all-around."*

*Judge #4 (Michael) – "Great attention to detail in terms of accessibility and web standards. This site scored a perfect 100 in accessibility and code quality tests. That is extremely rare, not just in the Legal category, but among all entries submitted... In terms of design and development, I conducted various reviews, assuming different roles for each review. The roles were: (1) a lawyer considering a move to FormanWatkins; (2) a law student considering a job at FormanWatkins; (3) a FormanWatkins attorney reviewing my profile and my firm's website; (4) a potential client; and (5) and existing client. In all cases, the website excelled. I could find no deficiencies of any significance."*

The firm's website also graciously received the Gold AVA Digital Award. AVA Digital recognizes outstanding achievement by creative professionals involved in the concept, direction, design and production of media that is part of the evolution of digital communication. Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

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