

FormanWatkins

Forman Watkins & Krutz LLP



Holland Familia

Director of Marketing & Recruiting

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Fierce, passionate, and never taking no for an answer, Holland Familia is the backbone on which FormanWatkins has rightfully entrusted not just their brand, but all of its important relationships inside and outside of the firm. Since her early work in retail and advertising, Holland firmly believes that her job in marketing is never about making a sale; it's about creating important, lasting relationships and giving the firm the tools to communicate its mission in a true and admirable light. Driven by the enthusiasm of the attorneys inside the firm and its strong leadership, Holland is dedicated to working hard every day to represent every person inside the firm with intensity. Confident in her approach and passionate about the results, she is a valuable asset to the creative, powerful team that gives FormanWatkins its reputable name today.

Education

- Masters of Business Administration, Mississippi College
- Bachelor of Business Administration, Marketing, Mississippi State University

Organization/Committee Memberships

- Legal Marketing Association, Member
- American Advertising Federation, Jackson Chapter, Communications Chair
- FormanWatkins Marketing Committee
- FormanWatkins Recruiting Committee

Community Service

- Stewpot Community Services
- Habitat for Humanity

Previous Experience

- Media Planner & Buyer, GodwinGroup
- Regional Marketing Manager, retail boutique