## Forman Watkins & Krutz LLP



### Savannah Tirey

# Director of Marketing & Recruiting

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With previous experience in marketing, public relations and communications for a variety of government agencies, Savannah brings a new perspective on strategic communications and marketing to FormanWatkins. She provides the vision and strategy to generate new business opportunities, influence public perceptions, maintain a positive brand and recruit top talent to the firm while overseeing the firm's internal and external communications marketing efforts.

Savannah is a University of Mississippi graduate with a Bachelor of Arts in Journalism and minor in English.

#### Education

• Bachelor of Arts, Journalism, University of Mississippi

#### Organization/Committee Memberships

• Legal Marketing Association, Member

- American Advertising Federation, Jackson Chapter
- FormanWatkins Marketing Committee
- FormanWatkins Recruiting Committee

#### **Community Service**

- Galloway United Methodist Church
- Junior League of Jackson

#### **Previous Experience**

- Director of Marketing and Public Relations, Ridgeland Tourism Commission
- Public Relations Specialist, Mississippi Development Authority
- Director of Communications, Mississippi Energy Institute