

Savannah Tirey joins Forman Watkins & Krutz as director of marketing and recruiting

Savannah Tirey has joined Forman Watkins & Krutz as the firm's director of marketing and recruiting.

Tirey previously held marketing and public relations positions within the tourism, economic development and workforce development sectors. In her new role, Tirey will shape the vision and strategy to generate new business opportunities, influence public perceptions, maintain a positive brand and recruit top talent to the firm.

"Savannah will be a great addition to the team," said Robby Gathings, FormanWatkins chief operating officer. "Her professional background and skill set will not only complement the firm, but contribute to its growth."

She comes to the firm from the Ridgeland Tourism Commission, where she was director of marketing and public relations. Prior to that position, she served as a public relations specialist at the Mississippi Development Authority. Tirey received a B.A. in Journalism from the University of Mississippi in 2011.