

## Trademark

FormanWatkins has an active trademark practice group. We know how to effectively navigate the occasionally complex process of obtaining a trademark with the United States Patent and Trademark Office (USPTO) and have successfully obtained trademarks through both contested and uncontested proceedings for a variety of clients. Not every trademark is a straightforward application with the USPTO, and contested proceedings can leave an applicant unable to obtain the mark they need. However, FormanWatkins' understanding of, and creative approach to, the trademark filing process allows us to anticipate potential obstacles and present our clients with creative solutions. We are committed to helping our clients obtain the trademarks they need, enforcing that trademark against potentially infringing conduct, and ensuring that our clients fully understand the process along the way.